Storytelling

<matt.chadburn@guardian.co.uk>, May 2013

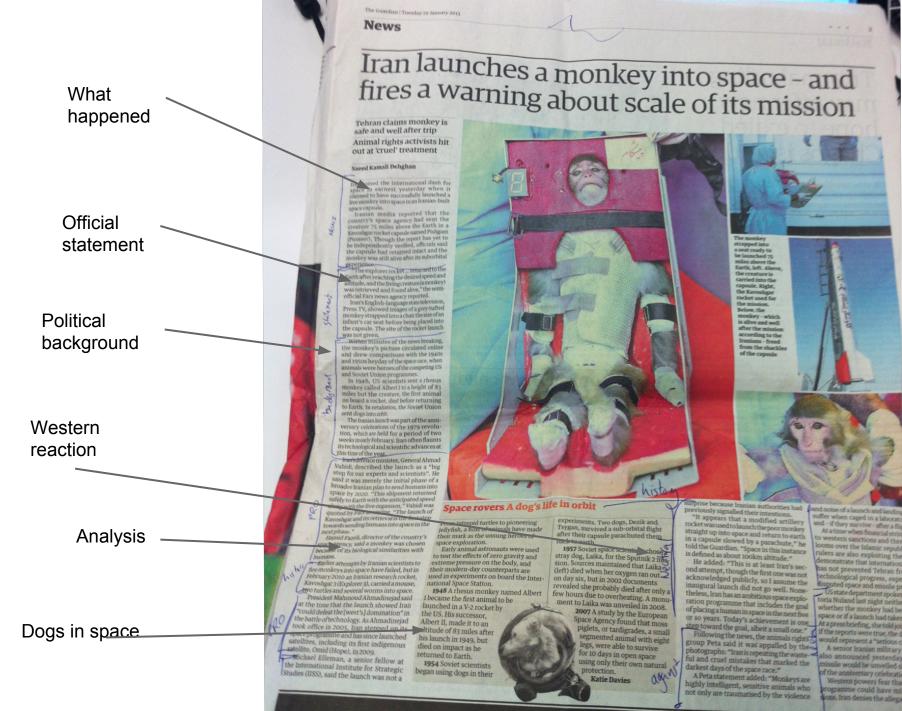
"We do not tell stories, we publish articles in the style of a newspaper and for the web apply little real thought or attention to how those individual pieces of content collectively explain the stories they relate to. The effort is passed to the reader to make sense of an often bewildering range of links and options."

Inverted Pyramid of Journalism

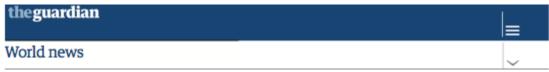
Lead: Most critical information, usually the who, what, where, when, and how. Information that must be conveyed in order to make communication successful.

Helpful, though not critical information. Contains additional facts and details that are revealed in order of importance. Information here is useful to an understanding of the story, but can be safely left out and still communicate the main message

Nice, but unnecessary information. Details for those most interested.



- What just happened?
- Lead why / what / where / who
- What's the background?
- What's changed since my last visit?
- Show me the photos



The Boston Marathon bombings

Summary

Live

@Tuesday 18 April 2013

Tamerlan Tsarnaev: experts puzzled as hunt for terror links gleans little

Ed Pilkington

Federal prosecutors are trying to piece together the complex web of influences that transformed a young man with no confirmed militant training or links, apparently acting with only the assistance of his younger brother, into a brutal bomber prepared to kill and maim in pursuit of a cause that remained largely unarticulated.



Tamerlan Tsarnaev's self-radicalisation appears to have begun around 2009 and 2010, according to experts. Photograph: Julia Malakie/AP

Tamerlan Tsarnaev has become

the focal point of a global FBI investigation into whether any organised group or wider conspiracy lay behind last week's Boston Marathon bombings. The 26-year-old, who has been identified through fingerprinting as the man killed in the shootout with police in the Watertown suburb of Boston, is widely assumed to have been the mastermind of the marathon outrage, with his younger brother Dzhokhar Tsarnaev allegedly playing the role of junior partner.

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Backgound

False reports on Wednesday that a suspect had been arrested in the Boston attacks damaged the credibility of the news outlets that carried the reports and created waves of public confusion and frustration.

The New York Post on Thursday has printed on its cover an image of two men standing together at the marathon under the headline "BAG MEN: Feds seek these two pictured at Boston Marathon." The image shows two young men, one with a duffle bag and one wearing a backpack, talking.



Tamerlan Tsarnaev's self-radicalisation appears to have begun around 2009 and 2010, according to experts. Photograph: Julia Malakie/AP

Comment is free

What rights should Dzhokhar Tsarnaev get and why does it matter?

Glenn Greenwald



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The special dread of terrorism for Muslims in the west

Murtaza Hussain



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Key people



Suspect one White hat man



Suspect two Black hat man





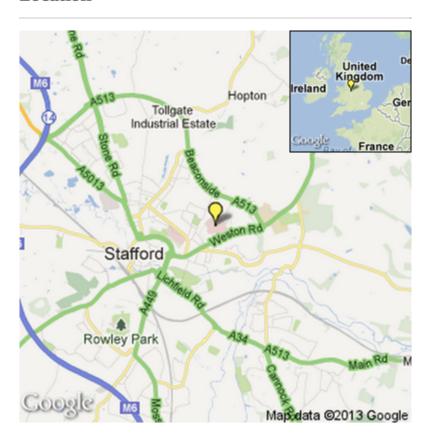
Krystle Campbell Victim

Learn more

>

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Location





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"Fantastic way to present the various aspects on a single stream"

"Just irritating to scroll through!"

"The breakdown of the story into. Background, location etc makes it far easier to absorb the story. The website is my main source of news and I immediately liked the new layout"

"Its layout is far too confusing. I had no idea how to navigate to the full story having read the background. I do not want to see pictures until I have read the full story - where is the full story?